

## **Jazz Emu - Digital Spool // Press Release**

“Too brilliant.” **The Glass Magazine**

**London, 1st September 2022**

Today, viral alternative artist **Jazz Emu** releases his album “**Digital Spool**”. Listen [here](#) now.

*Digital Spool*, Jazz Emu’s fourth record - written, recorded and produced entirely in his bedroom over the course of the last year - infuses his signature watertight grooves and slap-in-the-face synth bravado with a new flavour of self-dissecting melancholy.

About the album, Jazz Emu says:

“My main aim for this record was to take people by surprise - lyrically, musically, spiritually. If one of my songs can make someone in a coffee shop violently spit out their triple-pump-caramel almond mochaccino and go ‘What the hell am I listening to?’, my work here is done.”

*Digital Spool* explores an Artiste at a creative crossroads. Should Jazz stay in the lane he has built for himself? Maintain the flamboyant chaos of his digital presence? Or does he have it in him to push deeper, through the Contortions of A Distracted Mind, to something less ephemeral. Rolling from syrupy electrofunk grooves to the warmth of fireside reflection, *Digital Spool* is an album for those who sometimes feel like they are two different people, and don’t know which to wear on their sleeve.

*Jazz Emu is an unpretentious pseudo-comedomusicologist from London, who writes glistening up-tempo pop for the emotionally stunted. Since the release of his debut album [sic] in 2020, he has scored a string of viral hits on Youtube and TikTok, and his music has racked up millions of streams, been featured on the official Spotify ‘Fresh Finds’ playlist and played on BBC Radio 1 Breakfast with Greg James. He has absolutely no delusions regarding the potent artistic value of his Body of Work.*

“This really spoke to me.” **Greg James, BBC Radio 1**

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